



**Practical Learning Experiences  
Through Internship Under the CIM  
Program**

**March 16, 2016  
Jerhard Evangelista**

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# Hola!

## My Name is

*Jerhard*

*Evangelista*

I am a senior from New Jersey  
Institute of Technology here to share  
my road towards an internship  
experience with the help of the CIM  
program

# What is the “CIM” Program?

Short for ***Concrete Industry Management***

Only offered currently at **four** schools including:





# The Benefits of the CIM Program

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Just a couple of examples that exemplify the strength and importance of the Concrete Industry Management program:

- Direct Industry Involvement
- Opportunities for Networking Events
- Knowledge on the Aspects of Concrete
- Business Minor hence the “Management” in CIM
- Active Alumni within related fields
- 100% Job Placement at NJIT (to date)



# Exposure in the Classroom



Guest speakers from various companies volunteering time towards educating the industry's future



# Extracurricular Activities: ICRI, Northeast Patrons Meeting,



NJIT is full of different clubs such as our ICRI Student Chapter that holds important events or socials to better inform the university community on what happens behind the scenes. CIM students are always travelling and



# Building a Network: First Step

It all started with creating the business cards...



**FAST FORWARD A FEW  
MONTHS...**





# Executive Summary: Sika

Key Objectives, Expectations and Results of my Internship Experience

My six **A**'s for success

- Assimilation
- Acquisition of Knowledge
- Application
- Attribution
- Achievements
- Assessment



# Assimilation: Company Culture

**Start Date:** May 18, 2015

**Title:** Intern

**Target Market:** Refurbishment, Sealing & Bonding

**Supervisor:** Tim Gillespie, VP of Product Management RSB





# Acquisition of Knowledge: Process

My average day goes as follows...





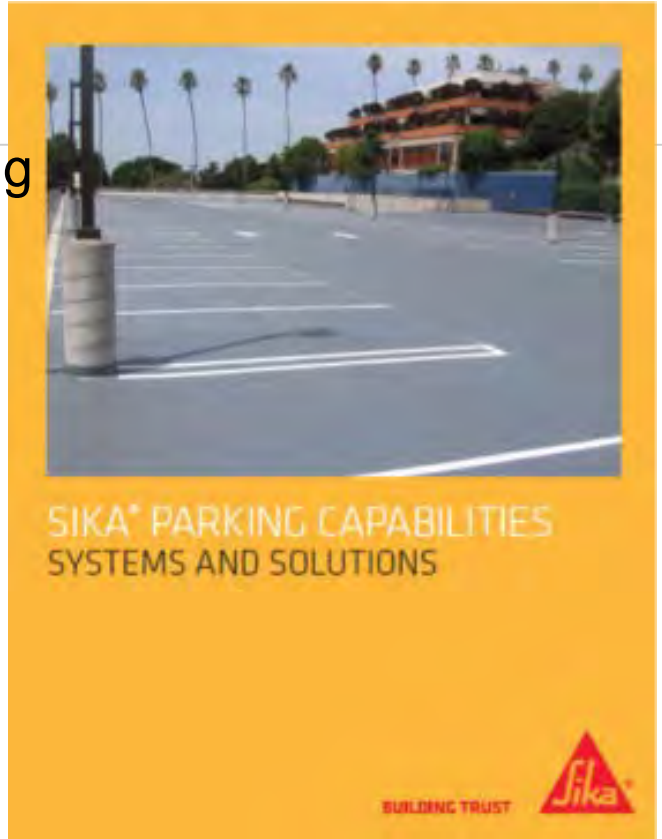
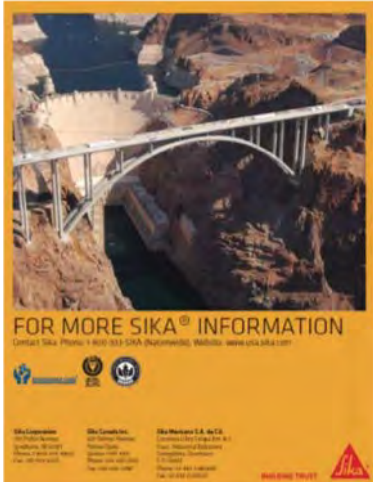
# Acquisition of Knowledge: Key Objectives

Primary Roles Include (but are not limited to):

- Product Development
- Marketing Specialties
- Laboratory Test Analysis
- Architectural Draftsman



# Application: Marketing Materials Ranges from Brochures, Engineering Pictorials, and Architectural Details





# Application: Marketing Materials Engineering Product Pictorials

**Building  
Facade**



**Bridge**



**Parking  
Garage**



**Balcony**

**Application:** Laboratory Tests  
Product quality and development  
require various types of tests to  
ensure ASTM standards. We test new  
methods and the integrity of our  
products in other scenarios









## **Achievements: Learning Objectives**

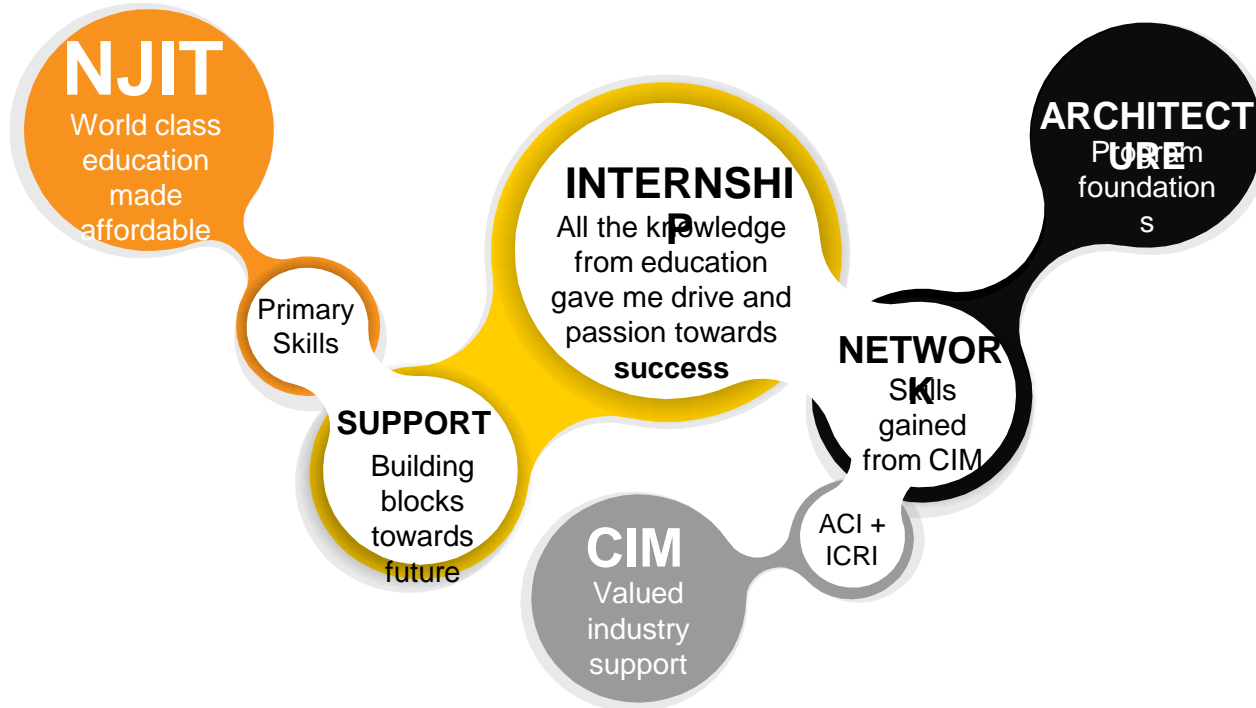
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Within the course of 9 months, I was able to:

- Obtain necessary knowledge about the industry
- Understand construction basics (and lingo)
- Witness the industry from a manufacturer's POV
- Make valuable business connections nationwide
- Multi-task with various projects
- Collaborate with company leaders
- Value the dependence of all trades
- Get my foot in the door



# Assessment: NJIT + CIM Education





# WORLD OF CONCRETE 2016



# Cutting the Ribbon: The Bob Weatherton Legacy Award



Grand prize of \$2,500 for best presentation out of 8 presentations.

Representing NJIT, CIM, and Sika made the success much more triumphant.



# Cutting the Ribbon: The Opportunity of a Lifetime



Besides winning the stipend, having the chance to cut the ceremonial ribbon to one of the largest expositions was a priceless prize within itself.

*Education is **not**  
preparation for life;  
**Education is life  
itself.***

*John Dewey*

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**Thank You!**

