

CHAPTER NEWS

CHAPTERS COMMITTEE CHAIR'S LETTER



KEITH HARRISON

Hard to believe, but spring is just around the corner. The ICRI 2013 Spring Convention will be in St. Pete Beach, FL, March 20-22, hosted by the Florida West Coast Chapter. This will be the first convention celebrating ICRI's 25th Anniversary, so there will be quite a bit to celebrate! Those dates coincide with spring break in Florida,

so be sure to make your reservations right away.

For the Inter-Chapter Luncheon and Forum at this convention, we will be reviewing the new ICRI Marketing Committee PowerPoint slides—a fantastic tool you can use to promote all of the ICRI technical guidelines. Because most chapters occasionally struggle to come up with presentation ideas, we will also provide attendees with a list of the Top Ten Most Popular Presentations from around the country. Be sure to send a delegate.

By now your new chapter Board is in place and planning has begun. If last year was a good year for you, ask yourself if you can repeat your successes. Maybe you feel there are areas where you can improve. Why don't you and your Board set some goals—reach for higher attendance, attempt membership growth, or plan to offer more meaningful presentations? Go back to your **2012 Chapter Awards** form and see where you

might be able to do better. The answers you provide will give you all the information you need to measure your success. Use that information wisely. Your 2012 Chapter Awards form is due **Friday, February 15, 2013**. You can find the form in the Chapter Resources section of the ICRI website, and it is easy to download. If you have not yet completed it, please do so.

Use this opportunity to benchmark your chapter against your previous year's results. The form is designed to identify areas that help a chapter grow, become stronger, and provide more benefits to your members. Include your entire Board in completing or reviewing it. It is a terrific way to educate new Board members on the many aspects of chapter operations; and it may also spur more ideas for the coming year. As you plan, remember that I or Dale Regnier is available to visit your chapter; either for a Board meeting or a presentation. Looking for a hot topic for a local event? Just review past convention presentations. Most speakers are very willing to come and do a talk for your chapter. Come to the convention this spring and join the Inter-Chapter Luncheon and Forum and the Chapters Committee. There is a lot of support available if you just ask. And we have a really good time. I hope to see many of you at the upcoming spring Convention. I also welcome your calls if you have any questions, need help with any chapter issues, or have a suggestion to share.

DON'T MISS IT!

ICRI 2013 SPRING CONVENTION INTER-CHAPTER LUNCHEON AND FORUM

FRIDAY, MARCH 22, 12:00 P.M.—1:30 P.M.

THEME: "GUIDELINE MARKETING SLIDES AND TOP 10 PRESENTATIONS"

The lunch will begin with an overview from the ICRI Marketing Committee on the ICRI Technical Guideline PowerPoint Slideshows. Each ICRI Guideline now has a nice new marketing introduction that chapters can use at their meetings to link live presentations directly to available ICRI Guidelines. We'll also provide attendees with a list of the Top Ten Most Popular Presentations from around the country. Register today!