

CHAPTER NEWS

CHAPTERS COMMITTEE CHAIR'S LETTER



KEITH HARRISON

The summer months are the busiest in our industry. Even though many chapters take a short break during the summer months, quite a few plan a meeting, a golf outing, or even a social outing or two. But fall will be here in an instant, so we must all be ready for the fall meeting season.

Please be sure to plan ahead as much as possible. Have an executive committee meeting this summer and start to plan your meetings for fall and winter 2012 and spring 2013. Many members who travel will be looking at your page on the ICRI Web site to see what you have planned, so don't forget to add "update the ICRI Web site" to your to-do list or give that task to a Board or chapter member who might be interested in volunteering.

Chapter leaders are tasked with many duties, so be sure to ask for help when you need it. This summer, the ICRI Executive Committee has asked for donation commitments from all ICRI

chapters to help ICRI celebrate 25 years of making the industry better. With fall meeting season approaching, leaders are tasked with finding new and exciting speakers to attract more members. And don't forget you will need time to choose your delegate for the ICRI 2012 Fall Convention in Rancho Mirage, CA.

ICRI is working on some interesting ways to help chapters do more with marketing the Technical Guidelines. You already have access to the new and colorful backdrop to place on your registration table. Have you asked for yours yet? Next, the Marketing Committee will be creating an interesting slideshow presentation for each guideline to help you explain and sell the publications ICRI has to offer. And remember, chapters can participate in the special guideline and publication purchase program, which can help the chapter spread the word more cost-effectively.

As always, if you are a chapter member or leader who has questions, ICRI is here to help. Have a safe and productive summer.