

# PRESIDENT'S MESSAGE

## MOVING FORWARD WITH POSSIBILITIES...



MICHAEL TABASSI

**T**he world is constantly changing, and so, too, is our industry. To successfully meet the demands of these changes, ICRI should be consistently poised and ready to adjust accordingly.

By shifting our paradigm to “think outside of the box” while envisioning that everything is possible, we can improve ICRI to the next level of growth in an ever-changing industry.

Making it a systematic task to envision a future built on such a paradigm will drive us to take the necessary steps toward achieving bigger and better goals—for our organization as well as our community. In our endeavors, we will need to unleash the creativity, talent, and energy of the vast majority of our membership, creating a sense of team spirit and harmony amongst our members, committees, elected officials, and our management company.

I am pleased to inform you that the ICRI Marketing Committee has taken on the task of increasing membership as one of its goals, and will meet over the summer to compile their recommendations for the Strategic Planning Committee. The Strategic Planning Committee’s recommendations will be provided to the Board of Directors by the fall for discussion

and implementation toward expanding our organization, identifying our values, serving the industry, and making the name of ICRI synonymous with repairs worldwide.

I encourage other committees to coordinate similar meetings, with the mind frame that every goal and objective is possible. I believe that to be able to grow steadily, we will need to make it a priority to hold strategic planning sessions every couple of years in lieu of once every 10 years.

Everyone associated with ICRI has the same goals: an organization that can serve its industry, grow in knowledge and opportunities for its members, and create an atmosphere for sharing and good times. Relying only on a few elected officials or our management company to take on this significant mission will limit our potential; we need all of our members to help us move forward successfully. Please take some time to evaluate current programs and provide new ideas and efforts that you believe will advance opportunities for our community.

With the summer season upon us, I want to take this opportunity to wish you all much fun and quality family time. Stay tuned for my next message and more good news about ICRI.

I look forward to staying in touch and continuing the possibilities together.