

A LEI'D BACK EVENING AT MARGARITAVILLE

THE THIRD ANNUAL ICRI WOC KICK-OFF PARTY



BY KELLY M. PAGE

Margaritas and loud shirts were the theme of the evening at ICRI's 3rd Annual World of Concrete (WOC) Kick-Off Party, held at Jimmy Buffett's Margaritaville at the Flamingo Hotel and Casino in Las Vegas, NV. Over 200 people enjoyed the view overlooking the Las Vegas Strip from ICRI's private party on the third floor of the restaurant. As in prior years, the event coincided with WOC, and was held the evening before the exhibits opened at the 2009 show.

Attendees arrived at the party to a traditional island greeting by having a lei placed around their neck by one of the guest students from the Concrete Industry Management (CIM) Program. This gave the students a great opportunity to meet many of the ICRI members in attendance, one of the goals of inviting the students to be our guests. Numbers hidden in the leis were also the mechanism to award plenty of door prizes that came from the Margaritaville store.



Current ICRI President Randy Beard (left) joins ICRI Treasurer Garth Fallis (right) on the deck, enjoying the festivities



Guests (left to right) like Jeff Smith, Katherine Blatz, and Scott Harrison were all smiles while enjoying the beautiful night out on the deck at Margaritaville

The party guests enjoyed 3 hours of revelry, including a full buffet dinner, open bar, and a DJ playing great music that had many out on the dance floor. The highlight of the evening was the Hawaiian shirt contest. Guests were encouraged to wear their brightest, loudest, most eye-searing Hawaiian shirt, and many did. Twenty participants chose to take part in the contest, with the winner being Bruce Poehlsen, who came all the way from Australia. Lee Eliseian was the runner up.

Events like these are enhanced by the support of our sponsors. ICRI extends a special thanks to all of our generous sponsors of the 3rd Annual WOC Kick-Off Party:

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Kenseal Construction Products
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BASF Construction Chemicals
MAPEI Corporation
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SILVER LEVEL

U.S. Concrete Products
Restoration Solutions, LLC
Sika Corporation
The Euclid Chemical Company
Miracote Division of Crossfield Products Corp.

ICRI members and guests have given us positive feedback on keeping our WOC event as a party, held the evening before exhibits open. We are busy planning next year's event, and will have more details soon. See you next year!



Members David Rodler (left) and Wayne Benitz (right) show off their leis



Revelers (left to right) Chris Ball, Heidi Braverman, Alan Janes, Gary Nankervis, and Dave Whitmore take a moment for the camera



ICRI Members George Reedy (left) and Ron Borum (right) appreciated the Hawaiian theme, the great music, and the fresh air on the open deck



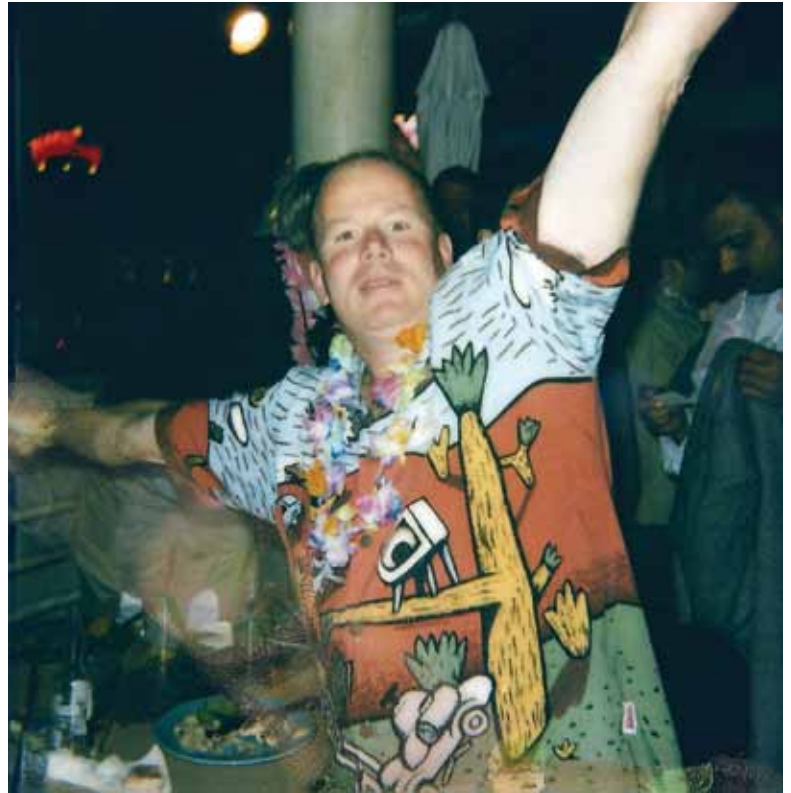
Members from The Euclid Chemical Company (left to right) Andrew Fulkerson, John Weisbarth, and Kathy and Bud Earley enjoy drinks on the terrace



(Left to right) Pat Winkler, Beth Newbold, and Scott Greenhaus spend some time relaxing together while enjoying the party



Christopher Perego, BASF Construction Chemicals (left), stops for a chat with Lee Sizemore (right) from Monson Nicholas, Inc.



Hawaiian shirt contest winner Bruce Poehlsen (above), all the way from Australia



Lee Eliseian (left) was the Hawaiian shirt contest runner-up