

# PRESIDENT'S MESSAGE

## ICRI WELCOMES NEW TECHNICAL DIRECTOR



GARTH FALLIS

Summer is just around the corner and some of us (especially those of us in Canada) are looking forward to it. Many exciting things have been happening at ICRI these past few months.

The first is that the ICRI Board of Directors has approved the addition of a full-time Technical Director to be added to the CAM staff to support and advance the work of ICRI. A full-time Technical Director had been a desire of the organization for a long time. In the past, Kelly Page has worn both the hat of Executive Director and Technical Director, and both jobs have grown to the point where they require full-time attention. Over the past 10 years or so, ICRI has grown substantially in membership (from 1400 to over 2000 members), in budget (from \$600,000 to over \$1,400,000), and in programs offered; this was all done without adding any full-time staff. It is now time to grow. We are now large enough and financially strong enough to support having a full-time Technical Director. It gives us the opportunity to strengthen our technical programs and add some new initiatives to enhance the industry. We actually believe that, over time, having this position will bring new revenue to ICRI and will become more than self-supporting.

### WHAT WILL THE TECHNICAL DIRECTOR'S MAIN RESPONSIBILITIES BE?

- Provide technical and production support and guidance for the technical committees;
- Review and provide technical content to the *CRB* and other publications;
- Promote the technical aspects of ICRI;
- Manage the certification programs;
- Be key in the development of new certification programs;

- Manage new technical initiatives for ICRI;
- Manage the production of technical guidelines, from supporting them being written to production; and
- Encourage membership through promoting ICRI's technical assets.

### WHAT WILL THE POSITION ADD TO THE ORGANIZATION?

- Allow the Executive Director and other staff to take on new duties and responsibilities, in addition to the enhancement of the organization;
- More direct contact with technical committees;
- Faster publication of documents;
- Improved technical content in the *CRB*;
- An eventual increase in membership due to more contact with potential new members;
- More active coordination of certification programs;
- A faster launch of new certification programs;
- Publication of the new edition of the *Concrete Repair Manual*; and
- More opportunity for the Executive Director to start new initiatives.

### WHAT NEW REVENUE IS PROJECTED FOR THE FUTURE?

- New *Concrete Repair Manual* profit;
  - More publication sales profit;
  - Additional advertising;
  - Additional memberships;
  - New certification programs revenue; and
  - Other new initiatives for which we now have the resources to develop.
- This is an exciting time for ICRI; your input on possible new initiatives is always welcome.