STATE OF THE INSTITUTE

BY KELLY M. PAGE. ICRI EXECUTIVE DIRECTOR



ince 2009, ICRI has published highlights of the State of the Institute report in the *Concrete Repair Bulletin (CRB)*. The full State of the Institute report is used as a measurement tool by the Board of Directors and the Executive Committee to enable them to review the success of ICRI's policies and programs from year to year.

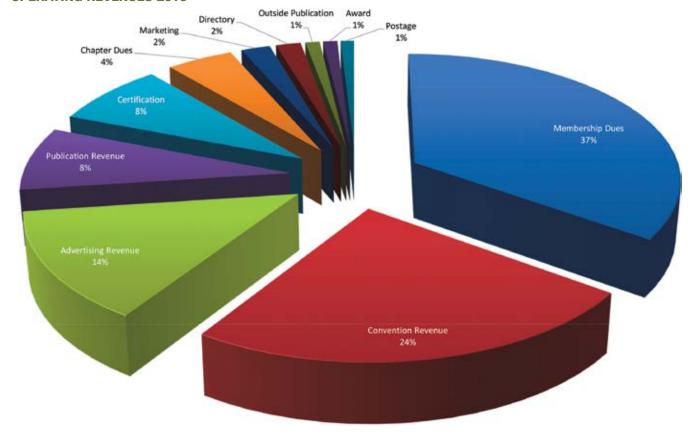
There have been many great things happening over the last year—the most exciting of which is finalizing our Strategic Plan. Many new products and programs will come out of this plan over the next few years, which will have an impact on all aspects of the Institute. The following are some of the 2014-2015 highlights:

FINANCES

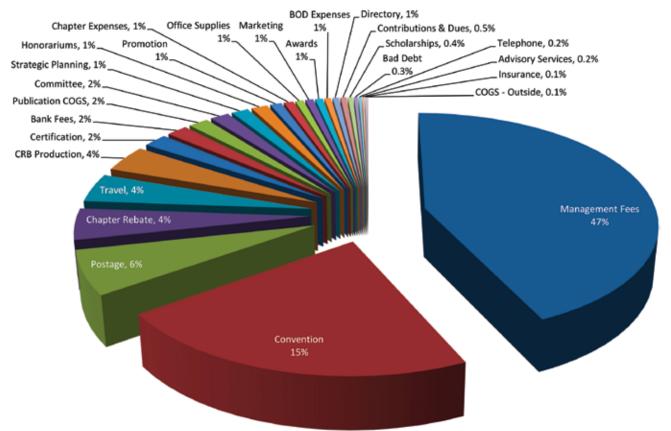
ICRI continues to operate with a healthy financial portfolio. In 2014-2015 (ICRI's fiscal year runs April 1 to March 31), ICRI budgeted for a large deficit to finance a couple of major projects that are anticipated to have a healthy ROI down the road. The original budget called for a deficit of \$113,000 but ended up being a deficit of approximately \$53,600. Having a reserve of approximately 6 months of operating income has allowed ICRI to invest in projects that are important to the industry.

The charts that follow show the distribution of funds. As you can see from the third chart, we have grown substantially over the last several years. ICRI has been very forward-thinking in not just holding on to its reserves but using them strategically to finance projects and programs that will not only offer a return on their investment but will also help ensure that ICRI remains a vital and vibrant organization.

OPERATING REVENUES 2015

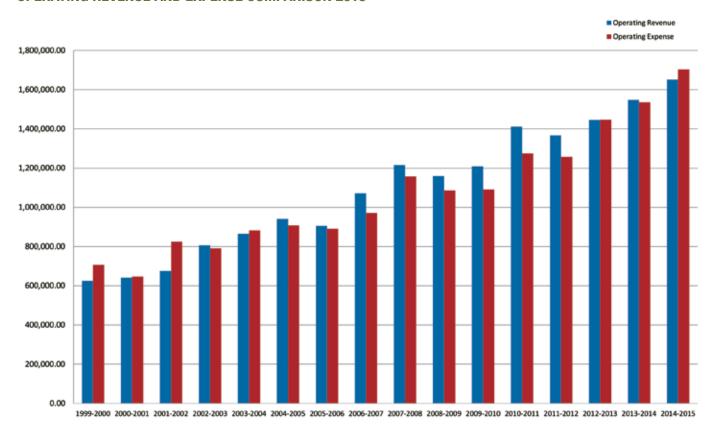


OPERATING EXPENSES 2015



*Amounts under \$1000 were not included in this chart

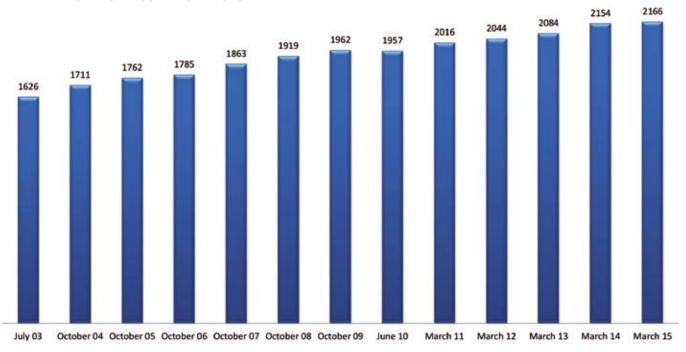
OPERATING REVENUE AND EXPENSE COMPARISON 2015



MEMBERSHIP

ICRI's membership numbers continue to slowly rise. We currently have close to 2170 members and last year the Membership Subcommittee of ICRI's Marketing Committee put together a lengthy report with many suggestions to help increase membership and benefits to members. These ideas were incorporated into the Strategic Plan and will be implemented over the next couple of years to not only help increase membership but also to help increase active participation by our members so they get the most benefit from their membership.

MEMBERSHIP STATUS REPORT 2015



CHAPTERS

Our chapters have always been vitally important to the overall success of ICRI. As you can see from the following table, the vast majority of our members belong to a chapter as well and quite a few members actually belong to more than one chapter. ICRI has several very successful programs in place to help chapters, including Chapter Delegates at the conventions and the Chapter Roundtables. Chapter Leaders are invited to the Roundtables not only to meet and interact with national leaders but to also interact with leaders from other chapters, share ideas, success stories, lessons learned, and more.

ICRI was very pleased to expand the chapter roster this year, adding our second Canadian chapter—the new British Columbia Chapter.

CODE	CHAPTER	TOTAL MEMBERS 2015
AZ	ARIZONA	5
BWC	BALTIMORE-WASHINGTON	162
BCC	BRITISH COLUMBIA	36
CAR	CAROLINAS	86
CFL	CENTRAL FLORIDA	29
CHI	CHICAGO	96
CSU	CALIFORNIA STATE UNIVERSITY	12
СТ	CONNECTICUT	25
DV	DELAWARE VALLEY	74
FFC	FLORIDA FIRST COAST	22
FWC	FLORIDA WEST COAST	78
GA	GEORGIA	85
GCC	GREATER CINCINNATI	25
GP	GREAT PLAINS	71
GS	GULF SOUTH	29
HOU	HOUSTON	52
I/I	IOWA/ILLINOIS	26
IND	INDIANA	32
MI	MICHIGAN	68
MIN	MINNESOTA	56
MNY	METRO NEW YORK	86
NCA	NORTHERN CALIFORNIA	48
NE	NEW ENGLAND	74
NJT	NEW JERSEY INST. TECH.	6
NOH	NORTHERN OHIO	49
NTX	NORTHERN TEXAS	83
PIT	PITTSBURGH	46
PNW	PACIFIC NORTHWEST	28
QP	QUEBEC PROVINCE	95
RM	ROCKY MOUNTAIN	61
SCA	SOUTHERN CALIFORNIA	36
SCT	SOUTH CENTRAL TEXAS	24
SFL	SOUTHEAST FLORIDA	79
SWF	SOUTHWEST FLORIDA	22
UNY	UPSTATE NEW YORK	17
VA	VIRGINIA	33
WIS	WISCONSIN	15
		TOTAL 1901

MEETINGS AND CONVENTIONS

As mentioned when discussing the Strategic Plan, networking is very important to our members and nowhere is this more evident than at our meetings and conventions. Besides being great fun for attendees, conventions play a vital role in the success of ICRI. In addition to the many networking opportunities, conventions are also where members come together to learn and perhaps most importantly, where a great deal of volunteer efforts help produce the products and programs that drive ICRI. Our convention attendance has been very strong over the last few years and the recent Spring 2015 New York convention broke all records with 53 exhibitors and 364 attendees, making it the highest attended convention in the history of ICRI!

DATES	LOCATION	HOTEL	TOTAL ATTENDANCE	NONMEMBERS
3/25/15 - 3/27/15	NEW YORK, NY	MILLENNIUM BROADWAY HOTEL	365	17
11/12/14 - 11/14/14	KANSAS CITY, MO	INTERCONTINENTAL KANSAS CITY AT THE PLAZA	288	2
3/19/14 - 3/21/14	RENO, NV	PEPPERMILL RENO RESORT SPA CASINO	243	6
11/13/13 - 11/15/13	CHICAGO, IL	FAIRMONT CHICAGO, MILLENNIUM PARK	324	19
3/20/13 - 3/22/13	ST. PETE BEACH, FL	TRADEWINDS ISLAND RESORTS	294	9
11/7/12 - 11/9/12	RANCHO MIRAGE, CA	RANCHO LAS PALMAS RESORT & SPA	208	0
4/18/12 - 4/20/12	QUÉBEC CITY, QC, CANADA	HILTON QUÉBEC	277	39
10/12/11 - 10/14/11	CINCINNATI, OH	THE WESTIN CINCINNATI	247	11
3/16/11 - 3/18/11	HOUSTON, TX	THE WESTIN GALLERIA, HOUSTON	231	6
10/20/10 - 10/22/10	PITTSBURGH, PA	OMNI WILLIAM PENN HOTEL	245	14
4/14/10 - 4/16/10	MYRTLE BEACH, SC	MYRTLE BEACH RESORT & SPA AT GRANDE DUNES	212	4
10/21/09 - 10/23/09	TEMPE, AZ	THE BUTTES, A MARRIOTT RESORT	255	16
04/22/09 - 04/24/09	MINNEAPOLIS, MN	HILTON MINNEAPOLIS	204	8
10/29/08 - 10/31/08	ST. LOUIS, MO	MILLENNIUM HOTEL	285	16
4/16/08 - 4/18/08	DAYTONA, FL	THE SHORES RESORT & SPA DAYTONA	289	18
11/07/07 - 11/09/07	LAS VEGAS, NV	BALLY'S LAS VEGAS	246	11
4/19/07 - 4/20/07	ATLANTA, GA	SHERATON BUCKHEAD HOTEL	231	13
11/1/06 - 11/4/06	DENVER, CO	ADAMS MARK HOTEL	280	21
3/16/06 - 3/18/06	SAN DIEGO, CA	HYATT REGENCY ISLANDIA HOTEL & MARINA	162	11
11/2/05 - 11/5/05	KANSAS CITY, MO	KANSAS CITY MARRIOTT DOWNTOWN	178	8
3/2/05 - 3/5/05	BOSTON, MA	BOSTON PARK PLAZA	163	9
10/21/04 - 10/23/04	SAN FRANCISCO, CA	HILTON SAN FRANCISCO	209	_
4/1/04 - 4/3/04	CHICAGO, IL	INTER-CONTINENTAL CHICAGO	211	_
10/22/03 - 10/24/03	TAMPA, FL	TAMPA MARRIOTT WATERSIDE	278	_
3/27/03 - 3/29/03	VANCOUVER, BC, CANADA	THE FAIRMONT HOTEL VANCOUVER	182	_
10/24/02 - 10/26/02	PHOENIX, AZ	POINTE SOUTH MOUNTAIN RESORT	195	_
3/7/02 - 3/9/02	CHARLESTON, SC	CHARLESTON PREMIER RIVERVIEW	213	_
10/24/01 - 10/27/01	DALLAS, TX	HOTEL INTER-CONTINENTAL (GALLERIA)	146	_

Note: Creative Association Management obtained the contract for ICRI in June 2001. Prior event history is limited or nonexistent for this.

None of the success detailed herein would be possible without the incredible support ICRI receives from its members and its chapters around the world. The Board continues to look for ways to benefit both our members and the industry as a whole, which you will hear more about during the implementation of the Strategic Plan. One important member benefit that began on January 1, 2015, is that PDF versions of all ICRI Guidelines (the *Concrete Repair Manual* or joint documents with other associations not included) will be free as downloads to all ICRI members.

As ICRI is implementing the new Strategic Plan, you will hear more about new products and programs, especially in Certification and Education—areas that our members and the concrete repair industry have indicated they want ICRI to grow. I am excited about these new plans and look forward to working with our fantastic members over the next year with ICRI!